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STRATATOMIC.COM

Ryan Owens is the founder and president of Stratatomic LLC, an award-winning creative firm specializing in web, advertising, multimedia and graphic communications.

Mr. Owens' career spans more than thirty years in the advertising and marketing industries, having begun his career with Coats & Clark, part of the world's largest textile/thread manufacturing company with products sold in over 150 countries for industrial and home use, with a rich heritage dating back to the early 1800s. Since founding Stratatomic in 2000, the firm's client portfolio has grown to include such respected companies as ACL Airshop, City of Inman, Copper River Grill, Global Financial, ISOFlex Packaging, LCF Water District, Pathology Consultants, ProSeals USA, Ranger Aerospace, Stewarts of America, Sync.MD, Town of Duncan and many other clients from a wide variety of industries.

Mr. Owens serves as a hands-on creative director and chief software architect, assisting clients directly in a number of capacities, including complete website design, development and hosting, eCommerce, corporate identity and branding, advertising, marketing, print and collateral design, and other creative and technical solutions for business development. Mr. Owens received a **2017 Patron of the Arts Award** for his *pro bono* work for Greenville's Stone Academy of Communication Arts.

Stratatomic's proprietary WebAdmin™ eCommerce and site-management technology surpassed \$17 million in online sales transactions and order processing. Today, WebAdmin™ enables clients of all sizes to effectively manage their own site content or storefront and is the power behind websites that receive more than 2 million impressions per month and average hundreds of orders per day.

Stratatomic's own Explore™ network of online travel guide websites has been featured on Google's AdSense blog, USAToday.com, Forbes Travel Guide, Bloomberg, TripAdvisor, and many more. The Explore™ websites take advantage of Stratatomic's knowledge and expertise with Search Engine Optimization (SEO) techniques and strategies, and have grown to include ExploreStSimonsIsland.com, ExploreHiltonHead.com, ExploreTybee.com, ExploreAmelia.com, ExploreJekyllIsland.com, IsleofPalmsExplorer.com, and others currently under development.

Stratatomic was recently honored with a **2022 Interactive Media Award** in the Real Estate category for the Carolina Moves website, www.carolinamoves.com. The Interactive Media Awards is a prestigious international competition recognizing the highest standards of excellence in website design and development and honor individuals and organizations for their outstanding achievement. To learn more, please visit the IMA website at www.interactivemediaawards.com.

Stratatomic was previously honored with a **2021 WebAward** in the Restaurant category for the Copper River Grill website, www.copperrivergrill.com. The WebAward program is the longest running annual website award competition dedicated to naming the best web sites in 96 industries while setting the standard of excellence for all website development. The annual WebAward competition is produced by The Web Marketing Association, founded in 1997 to help set a high standard for Internet marketing and development of the best websites on the World Wide Web. To learn more, please visit the WebAward website at www.webaward.org.

Stratatomic was also a recipient of a **2020 Horizon Interactive Award** in the Corporate & B2B category for the ISOFlex Packaging website, isoflexpackaging.com. The Horizon Interactive Awards is a prestigious international competition recognizing outstanding achievement among interactive media producers. The annual competition recognizes and awards the best web sites, videos, online advertising, print media and mobile applications. For more information, please visit the website at www.horizoninteractiveawards.com.

Other honors and achievements include two **2019 Interactive Media Awards**, including an award for the ACL Airshop website, www.aclairshop.com, and an award for our own Stratatomic Christmas E-card in the self-promo category, as well as a **Best in Class 2018 Interactive Media Award** in the Government category for the City of Inman website, www.cityofinman.org. The Best in Class award is the highest honor bestowed by the IMA. Stratatomic received a **2017 Interactive Media Award** in the Healthcare category for the Pathology Consultants website, www.pathologyconsultants.org, a **2016 WebAward** in the Transportation category for the Service Transport, Inc. (STI) website, a **2015 Interactive Media Award** in the Consulting category for the McCallum Sweeney website, a **2014 Horizon Interactive Award** for the Copper River Grill email campaign, and another **2014 Horizon Interactive Award** for responsive website design for the Crown Casting website.

Previous awards and honors include a **2012 Horizon Interactive Award** in the Restaurant/Food Service category for the Copper River Grill website, www.copperrivergrill.com, and a **2010 Interactive Media Award** in the Computer Hardware category for the Computer Plus website. Additional recognition for design excellence includes a **2008 WebAward** for the Sherman Construction website; a **2007 Interactive Media Award** in the Recruiting category for the AccountSelect website; a **2006 Horizon Interactive Award** in the Consumer Information category as well as a **2005 WebAward** for the Greenville-Spartanburg International Airport website.

Mr. Owens received a Bachelor of Arts degree in Design & Communications from the University of South Carolina. Mr. Owens presently serves as Senior UX Designer for Sync.MD, and on the Digital Marketing Advisory Board at the University of South Florida Muma College of Business, and also as an adjunct professor at Furman University, offering instruction in Logo & Symbol Design as well as Graphic & Advertising Design.

In his previous life, Ryan was an accomplished race car driver and a consecutive three-time champion with more than 50 career wins. Those who know him best have proclaimed he will never slow down...

For more information, contact Stratatomic at 864.271.7021 or visit the website at www.stratatomic.com.