



FABRICATING MACHINERY SALES
PO BOX 26117
GREENVILLE, SC 29616

*MACHINES FOR
INNOVATION™*

June 2, 2009

To Whom It May Concern:

It is with pleasure that I recommend Ryan Owens and Stratatomic, LLC to you as a website designer and host. We have used Ryan for just over three years and from our first meeting until now we are still as impressed with his performance as ever.

We first found Stratatomic by a simple Google search for website designers in Greenville, SC. We were looking for a company that understood search engine criteria and what better way we thought than Google this category. Stratatomic was in a select list of companies and after a personal visit to our company, we were convinced Ryan could deliver and deliver he did.

Our company had an existing website and we let the designer host as well. We felt like we just had a bunch of nice pictures and that's basically what we had. Our designer did not understand or never offered help in establishing a plan to become better known on the web. Ryan not only answered our questions but had an established list of companies larger than us who had transformed from where we were at the time. We felt comfortable he could help us and we were right. After some initial consultation we shared our data, pictures, etc. and then magic happened. We went to what I feel is a first-class website and our customers and vendors tell us the same. We went in no time from a few hits a day to over 50 hits a day and it continues to climb. Our ranking on Google Analytics went from non-existent to a top 10 ranking and in a few cases #1. I learned quickly that pretty means nothing, what's behind the scenes matters most.

What was important as an owner is that my return on investment was quick! Because we sell expensive machinery, we converted a lead from Oklahoma (outside our normal territory) into a \$225,000.00 order, netting a profit that paid our investment (x4). Needless to say we are happy.

We continue to change and add things which enhance our web presence and I am always impressed with the response we get from Stratatomic. Our calls or emails are returned promptly and because Ryan understand our business now, he has become a virtual employee in a sense. He thinks about things we can't envision but they always fit so well into the big picture.

At first I was scared to make the investment required to change my business. Today our company would not be the same without Stratatomic!

A handwritten signature in blue ink that reads "Chuck Thomas".

Chuck Thomas
President

Fabricating Machinery Sales, Inc.